

Freelance Writing

FACT: Businesses Need Writers, and Will Pay Handsomely For Them...

Attention: Aspiring writers, career-changers, at-home Moms, journalists, staff writers, recent college grads, 55+ or anyone else interested in making a handsome living as a writer. Here's your roadmap to hourly rates of \$50-125+ – and a writing lifestyle most can only dream of – in the lucrative field of “commercial” freelancing!

This is the updated combination of the TWO Well-Fed Writer “standards” you’ve heard about forever!

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The Well-Fed Writer®

Why Commercial Freelancing?

Writing drives business. In the course of communicating with its customers and employees, a typical corporation generates an enormous volume of writing. Yet, in today's downsized business world, the catchword is outsourcing. Many companies are asking: “Why pay salaries and benefits when freelancers – offering a range of talent and fresh “outsider” perspectives – give us only what we need, and only when we need it?”

In TFWW, you'll learn what and where those writing projects are, how to land them, how to do them, how to get paid, and how to get hired again and again (even with less-than-brilliant writing ability...).

A Surprisingly Accessible (and Lucrative) Writing Direction...

With NO industry contacts, NO previous paid writing experience, and NO writing training, the author built a commercial writing business from fantasy to full-time in less than four months.

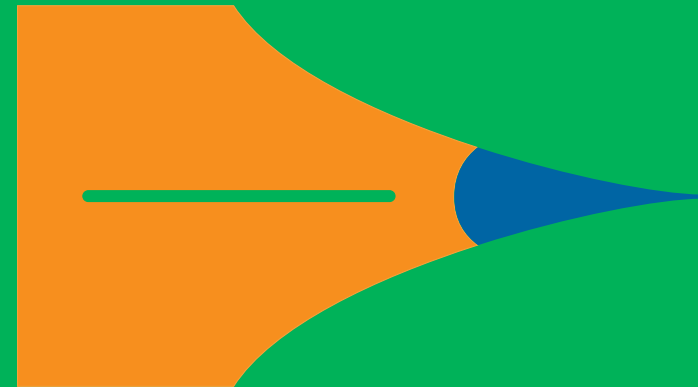
Have an unusual niche? Live in a small town? Need to start part-time? Terrified of “sales and marketing”? It's all here. Follow this step-by-step blueprint for leveraging your background into a profitable writing practice that moves light years beyond “starving writing”!



Peter Bowerman has been a commercial freelancer, seminar leader and business coach in Atlanta, Georgia since 1993. He is the author of the original award-winning *Book-of-the-Month* Club title, *The Well-Fed Writer* (and companion, *TFWW: Back For Seconds* – both self-published) – industry “standards” on commercial freelancing. Sign up for his ezine and blog at www.wellfedwriter.com. He detailed his self-publishing success (a full-time living for seven-plus years) in *The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living* (www.wellfedsp.com).

www.wellfedwriter.com

The Well-Fed Writer®



Includes the Heavily Updated Content of BOTH Original Well-Fed Writer Titles



“When the original Well-Fed Writer came out, I said it provided the best advice on making more money with corporate clients I had ever read. This new edition – expanded and up-to-date – allows me to reaffirm that opinion.”

Bob Bly, Copywriter, Author of 75 books,
Including *Secrets of a Freelance Writer*



FANOVE

Peter Bowerman

“When it comes to commercial copywriting, there's NOBODY I'd recommend you listen to more than Peter. And you'll see why the moment you dig into this excellent book.”

Michael A. Stelzner, Author
Writing White Papers